

# Camden County College Strategic Plan 2017 – 2020

## Commitment to Student Success

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### **Mission:**

Camden County College is committed to the success of a diverse student body through collaborative engagement that provides high quality, accessible and affordable education. The College is responsive to the needs of the community through continuous enhancement of its programs and services.

### **Vision:**

Camden County College will be a gateway to opportunities for students to achieve their full potential and to meet their academic and career goals.

### **Values:**

- Academic excellence
- Accountability
- Goal attainment
- Integrity
- Respect for individuals
- Student-centered (focused) decision making
- Student learning

### **Goals:**

To accomplish its mission, Camden County College will continually assess institutional improvement through the evaluation of the following goals:

1. Provide accessible and affordable educational opportunities
2. Foster student success through high-quality learning experiences and support services.
3. Respond to the needs of the regional labor force, collaborative partners and community members.
4. Develop and manage institutional resources focused on supporting student success and organizational effectiveness.



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### Institutional Goals

#### **1. Provide accessible and affordable, high quality educational opportunities**

##### **Strategic Initiatives:**

- 1.1 Expand learning opportunities for all residents of Camden County through collaborative partnerships, including local agencies and school districts.
- 1.2 Expand college readiness opportunities for high school students and adults in transition.
- 1.3 Reduce barriers to enrollment (i.e. financial, child care, flexible course offerings).

**Metrics:** Enrollment data, Developmental Education, Tuition and Fees, Financial Aid data

#### **2. Foster student success through high-quality learning experiences and support services**

##### **Strategic Initiatives:**

- 2.1 Improve retention and student success through student-centered instruction, co-curricular opportunities and support initiatives (i.e. tutoring, advising, transfer, student engagement).
- 2.2 Improve completion and transfer through implementing systems that support students' academic and career plans using Guided Pathways model.

**Metrics:** Retention, Completion/Graduation, Transfer, External Accreditation, Student Learning Outcomes Assessments, Unit Plan Assessments

#### **3. Respond to the needs of labor force, collaborative partners, and community members**

##### **Strategic Initiatives:**

- 3.1 Improve Workforce Readiness through expanded partnerships with business and industry.
- 3.2 Identify and overcome barriers to success in workforce readiness for special populations (e.g. underrepresented populations, veterans, displaced workers, limited English Proficient, International students, economically disadvantaged, academically underprepared, senior citizens, etc.).
- 3.3 Establish the College as a *Center of Excellence* to train students in high demand occupations.

**Metrics:** Grants, Partnerships, Graduate Follow-Up survey, Employer Surveys, Job Placement Rates, Advisory Boards

#### **4. Develop and manage institutional resources focused on supporting student success and organizational effectiveness**

##### **Strategic Initiatives:**

- 4.1 Expand revenue generating opportunities (Grants, foundation, leasing, etc.).
- 4.2 Develop human resource capacity (i.e. leadership and professional development, diverse workforce).
- 4.3 Enhance Processes, resources, and infrastructure to better fulfill mission and goals.
- 4.4 Improve College effectiveness and efficiencies through continuous improvement.

**Metrics:** Financial Indicators, Staffing Indicators, Resource Utilization

